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# Teknik Praktis Riset Komunikasi Rachmat Kriyantono Toko

**riset komunikasi - universitas brawijaya** - riset komunikasi rachmat kriyantono, ph.d sumber tulisan dari: buku teknik praktis riset komunikasi, karya rachmat kriyantono, ph.d, cet ke-6, 2012 **sumber kutipan: buku teknik praktis riset komunikasi cet 6 ...** - rachmat kriyantono, ph.d sumber kutipan: buku teknik praktis riset komunikasi cet 6, 2012, penerbit prenada jakarta dosen ub malang & penulis buku **bab 3 metode penelitian 3.1 pendekatan dan metodologi** - dalam buku teknik praktis riset komunikasi, rachmat kriyantono (2010 : 96). beda dengan metode pengumpulan data yang masih bersifat abstrak, maka instrumen riset ini merupakan sarana yang bisa diwujudkan dalam bentuk benda. instrumen riset ini merupakan sebuah alat ukur untuk mengukur data di lapangan. **ilmu komunikasi : teori dan praktek . edisi** - wirawan. (2008). budaya dan iklim organisasi : teori aplikasi dan penelitian. jakarta: salemba empat. \_\_\_\_\_. (2007). budaya dan iklim organisasi **rencana pembelajaran semester - kiayatiaffnadarma** - teknik praktis riset komunikasi. jakarta: kencana prenada media grup. minggu kemampuan akhir yang diharapkan bahan kajian (materi pembelajaran) metode/bentuk pembelajaran waktu belajar (menit) kriteria penilaian (indikator) bobot nilai (100%) sumber belajar 1 prinsip, konsep, dan manfaat **skripsi muhammad habibur rohman - digilib.uinsby** - 99 daftar pustaka kriyantono, rachmat.2006. teknik praktis riset komunikasi. jakarta: kencana rakhmat, jalaluddin.2011. psikologi komunikasi. bandung: remaja rosdakarya **modul mata kuliah metode penelitian komunikasi** - riset kuantitatif riset kuantitatif adalah riset yang menggambarkan atau menjelaskan suatu ... apakah ada kesalahan dalam teknik samplingnya atau definisi konsepnya kurang operasional, sehingga menghasilkan instrumen (kuisioner) yang kurang valid. ... • rachmat kriyantono, teknik praktis riset komunikasi, jakarta: kencana, 2006 . title: modul1 **daftar pustaka buku - eprints.ums** - teknik praktis riset komunikasi: disertai contoh praktis riset media, public relation, advertising, komunikasi organisasi, komunikasi pemasaran. jakarta: kencana ... komunikasi organisasi: strategi meningkatkan kinerja perusahaan. bandung: pt. remaja rosdakarya **motif dan kepuasan mahasiswa dalam mengakses akun ...** - rachmat kyiantono, teknik praktis riset komunikasi, (jakarta: kencana prenada media group,2006) hal. 65 . 3 . media pada diri orang. orang memilih saluran komunikasi dan pesan-pesan yang paling dapat memenuhi dan memuaskan kebutuhannya. pada pendekatan

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